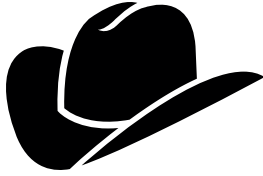
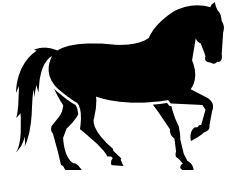


# 2020-2021 ARKANSAS TEENAGE RODEO ASSOCIATION



## Sponsorship Levels



*W9 available upon request*

### **Elite Trailer Sponsor**

Sponsor buys the trailer and puts there logo's on trailer and gets there logo put on the front of all the jackets.

Name mentioned several times during each rodeo. Ad in finals program.

*(kids sell tickets to pay for their own sponsorship)*

### **\$2000 Jacket Sponsor**

Your company name on a sleeve of the jacket for all of the contestants. Banner hung at all rodeos.

Name mentioned several times during each rodeo. Ad in finals program.

### **\$1500 Corporate Sponsor**

Banner hung at all rodeos. Name mentioned several times during each rodeo. Ad in finals program.

*(ATRA pays for a 4' x 6' banner with corporate logo and/or name, hung at Rodeos and gave to sponsor after finals)*

### **\$900 Saddle Sponsor**

Your company name on a saddle. Banner hung at all rodeos. Name mentioned several times during each rodeo. Ad in finals program.

### **\$350 Barrel Sponsor (3 barrels)**

Name mentioned during rodeos. Name stenciled on 1 of 3 barrels used in competition. Ad in finals program.

### **\$300 T-shirt Sponsor**

Logo on t-shirts for all contestants. Name mentioned during rodeos. Ad in finals program.

### **\$125 Single Buckle Sponsor**

Name mentioned during rodeos. Ad in finals program.

### **\$100 Sponsor**

Full page ad in finals program.

### **\$50 Sponsor**

Half page ad in finals program.

### **\$25 Sponsor**

Quarter page ad in finals program.

## Rodeo Dates

<b>OCTOBER 17<sup>TH</sup></b>	<b>DECEMBER 26<sup>TH</sup></b>	<b>FEBRUARY 6<sup>TH</sup></b>	<b>APRIL 10<sup>TH</sup></b>	<b><u>FINALS</u></b>
<b>NOVEMBER 28<sup>TH</sup></b>	<b>JANUARY 9<sup>TH</sup></b>	<b>FEBRUARY 27<sup>TH</sup></b>	<b>MAY 8<sup>TH</sup></b>	<b>JUNE 12<sup>TH</sup></b>
<b>DECEMBER 12<sup>TH</sup></b>	<b>JANUARY 23<sup>TH</sup></b>	<b>MARCH 13<sup>TH</sup></b>	<b>MAY 22<sup>ND</sup></b>	<b>JUNE 13<sup>TH</sup></b>

*Flags, Banners (except for Corporate Sponsors), and Logos are to be provided by the Sponsors.*

A Nonprofit Organization



**RODEO ADDRESS**

Two Bar Two Arena  
3071 Highway 5  
El Paso, AR 72045

**Sponsorships**

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Company Phone #: \_\_\_\_\_

**Level of Sponsorship**

*(Please check your choice)*

- \_\_\_ Elite Trailer
- \_\_\_ \$2000 Jacket
- \_\_\_ \$1500 Corporate
- \_\_\_ \$900 Saddle
- \_\_\_ \$350 Barrel
- \_\_\_ \$300 T-shirt
- \_\_\_ \$125 Single Buckle
- \_\_\_ \$100 Sponsor
- \_\_\_ \$50 Sponsor
- \_\_\_ \$25 Sponsor

FOR OFFICE USE ONLY

PAID CASH \$ \_\_\_\_\_

PAID CHECK \$ \_\_\_\_\_

CHECK #: \_\_\_\_\_

**Matthew Prince**  
**501-352-1384**  
Mail to:  
**704 Lone Star Road**  
**Rose Bud, AR 72137**

*(Please include a business card)*



**Arkansas Teenage  
Rodeo Association**